



Nick + Alex  
Twin Speakers  
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## Nick and Alex Karvounis – Business Biography

Identical twins **Nick and Alex Karvounis** co-founded **Double Trouble Entertainment, Inc.** in 1982 to produce and perform their original comedy-variety show. Their dynamic act led them to vaudeville theaters, cruise ships, corporate stages, and the bright lights of Las Vegas. Renowned for their comedic talent and precision juggling, they earned multiple awards and world records—highlighted in the book *Virtuosos of Juggling*.

Both are graduates of **New York University's Tisch School of the Arts**, holding degrees in Film and Television Production. Together, they produced two feature films—*Olive Juice* (romantic comedy) and *R.S.V.P.* (suspense thriller)—both of which secured theatrical releases and distribution deals through Lions Gate Films and Blockbuster International.

In 2002, they launched **VegasAuditions.com**, a subscription-based platform for Las Vegas audition and casting information. Its success inspired the creation of *The Vegas Report*, a glossy print magazine focused on the business side of Las Vegas entertainment.

**Nick** transitioned into digital marketing, serving as Digital Publisher for the **Las Vegas Convention and Visitors Authority** (2009–2012), where he led web and email strategies supporting the iconic “What Happens Here, Stays Here” campaign. He later became Corporate Director of Interactive Marketing at **Station Casinos**, developing lifecycle and engagement strategies for 12 resorts. He also served as Business Editor for the **San Diego Tourism Authority**, guiding content strategy and development. Currently, Nick is Senior Marketing Manager at **Intuit's TurboTax**, leading automation and innovation initiatives to enhance customer experience and drive conversions.

**Alex** has led creative teams in both corporate and academic settings. At **Wynn Las Vegas**, he served as Creative Lead in the communications department, managing writers, designers, and photographers while aligning internal and external messaging with brand strategy and executive initiatives. He played a pivotal role in the internal communications launch for **Encore Resort**, helping unify staff around brand values and guest experience standards. Today, Alex leads **Creative Services at MiraCosta College**, directing district-wide marketing and visual identity efforts. He is also a freelance creative and brand consultant, partnering with nonprofits and national brands—including **Bumble Bee Seafoods**—to produce impactful campaigns, product packaging, and brand strategies.